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*Taylor*  
WILLIAMS

# **IMMEDIATE PRESS RELEASE**

## **Taylor Williams: From Cowboy to Runway Model**

Edmond, OK – Taylor Williams, an Oklahoma-raised cowboy with a lifelong passion for the western lifestyle, has successfully transitioned from the ranch to the runway, becoming one of the most sought-after models in the fashion industry. From riding horses at the tender age of three to strutting down the runways of Paris, Taylor's journey is a remarkable blend of tradition and modernity.

Growing up in Oklahoma, Taylor developed a deep love for the cowboy way of life. His early years were spent immersed in the rugged charm of ranch life, where he learned the values of hard work, resilience, and a profound connection to nature. This passion for the western lifestyle has been a constant thread throughout his life, shaping his character and aspirations. Taylor's childhood was filled with the sights and sounds of the ranch. Riding horses by the age of three, Taylor demonstrated an innate connection to these majestic animals, a bond that would later influence his career choices and personal ethos. Despite his deep-rooted cowboy identity, Taylor's journey took an unexpected turn when he entered the world of fashion modeling. His transition from the ranch to the runway is a testament to his versatility and ability to seamlessly blend tradition with modernity. Today, he is celebrated for his work with prominent western lifestyle brands, including Louis Vuitton, Levi's, Wrangler, Ranch Fuel, and Billionaire Boys Club amongst others.

Taylor's authentic cowboy roots and undeniable charm have made him a natural fit for these brands, embodying the spirit of the West in every campaign. His good looks, combined with his genuine love for the cowboy lifestyle, resonate with audiences and elevate the brands he represents. Taylor's modeling career is a perfect example of how one can stay true to their roots while embracing new opportunities. Taylor's accomplishments extend beyond the fashion world. He is also a Doctor of Veterinary Medicine inductee, highlighting his dedication to animal care and the cowboy lifestyle. This unique combination of rugged cowboy ethos and academic achievement has positioned Taylor as a role model for many. His dedication to both modeling and veterinary medicine showcases his multifaceted talents and commitment to excellence.

While Taylor's heart remains firmly rooted in the western lifestyle, his modeling career has also seen him expand into mainstream fashion. He was featured in a Timberland commercial, and Levi's showcasing his versatility as a model. His career reached new heights when he walked the runway at Paris Fashion Week, modeling for Louis Vuitton in a collection created in collaboration with Grammy Award-winning artist Pharrell Williams. This foray into mainstream fashion has not only broadened Taylor's horizons but also brought the spirit of the cowboy to a global audience. His ability to effortlessly switch between western and high fashion demonstrates his adaptability and wide-ranging appeal. Taylor's success in mainstream fashion is a testament to his hard work, talent, and the universal charm of the cowboy persona.

Through his success, Taylor remains committed to his roots and the culture that shaped him. "I hope my career can continue and I can help educate people on Black cowboy culture," says Williams. His dedication to promoting and preserving the rich heritage of Black cowboys is an integral part of his mission as both a model and an advocate. Taylor's story is a beacon for those who seek to honor their heritage while forging new paths. His efforts to raise awareness about Black cowboy culture are paving the way for greater recognition and appreciation of this often-overlooked aspect of American history. Taylor's advocacy work is a reflection of his pride in his roots and his desire to inspire future generations.

His success serves as an inspiration to many, proving that with passion, dedication, and authenticity, one can achieve greatness in multiple arenas. Taylor Williams continues to be a shining example of how embracing one's heritage can lead to extraordinary achievements and pave the way for future generations. As he continues to break barriers in the fashion industry, Taylor remains a proud ambassador of the cowboy lifestyle and a voice for the Black cowboy community.

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