

*"Being a cowboy is in  
my blood."  
-Taylor*



*Taylor*  
Williams

INFLUENCER & MODEL

This young man has transformed his love for horses and the outdoors into a successful career as a model and actor, all while remaining true to his roots and embracing his boots.





## ABOUT TAYLOR

As a fashion model, I stand out as a sought-after model in Oklahoma, making waves in the fashion scene at Pharrell Williams' 2024 Louis Vuitton Fashion Week in Paris, France. After earning a degree in Animal Science/Pre-Veterinary Medicine, I shifted my focus to modeling. My presence has graced captivating campaigns worldwide, and I've had the privilege of walking the runways for renowned fashion houses. With a strong passion for fashion, I transitioned into a professional runway and print model, driven by the dream of working with prestigious brands. It's a source of pride for me to be part of the fashion industry, pushing boundaries to achieve global recognition.

In addition to my modeling career, I am deeply committed to using my platform for positive change. I advocate for animal rights and environmental sustainability, often collaborating with eco-friendly brands and participating in charitable events. My background in Animal Science has provided me with a unique perspective on the importance of ethical practices within the fashion industry.



Taylor  
WILLIAMS

## FUTURE PLANS

Outside of modeling, I enjoy connecting with my followers on social media, sharing insights into my journey, and offering tips on fashion and wellness. It's incredibly fulfilling to inspire others to pursue their passions and stay true to themselves.

Looking ahead, I aspire to launch my own fashion line, blending my love for high fashion with sustainable practices. I believe that fashion can be both stylish and responsible, and I am dedicated to making a positive impact on the industry. Every step I take in my career is driven by the desire to leave a lasting legacy, one that reflects my values and passion for a better world.





## CLIENTS & MEDIA APPEARANCE



## QUOTES

*"Coming from Oklahoma, the opportunity to travel to various locations for modeling and acting is a once-in-a-lifetime experience. I am eternally thankful."*

**Taylor Williams**

*"It means a lot that we are getting the recognition we deserve - the word cowboy was used originally used to describe Black people. White cowboys were called cowhands."*

**Taylor Williams**

*"I took my passion for horses and animals and turned it into a purpose. To educate people about black cowboys and our history."*

**Taylor Williams**

## MEDIA APPEARANCE

Taylor Williams being highlighted in the local news for his once-in-a-lifetime opportunity to travel to Paris to model for Louis Vuitton and collaborate with Grammy Award-winning artist Pharrell.





# MEDIA FEATURES

## VIDEOS



*LOUIS VUITTON  
FASHION SHOW*



*TIMBERLAND  
COMMERCIAL*

## ARTICLES

THEOKLAHOMAN

YAHOO

EBONY

ESQUIRE

GQ

FASTCOMPANY

V MAGAZINE

# FUN FACTS



I was my high school basketball team captain.



I began riding horses alone at the age of 3.



I am a proud member of Alpha Phi Alpha Fraternity, Inc.



I am a Doctor of Veterinary Medicine inductee



I am the middle child of 3. I have an older brother Tyler & younger brother Tanner.



# SOCIAL MEDIA INFLUENCER

LIFESTYLE & WESTERN



**13K**

FOLLOWERS



**10K**

FOLLOWERS

**18-30**

AGES

**64%**

WOMEN

**US**

TOP COUNTRY

## SERVICES

### INSTAGRAM

- INSTAGRAM STORY (IMAGE ONLY)
- SINGLE POST (1 IMAGE)
- CAROUSEL (UP TO 3 IMAGES)
- INSTAGRAM REEL (30-60 SECONDS)

### EXTRAS/ADD-ONS

- PRODUCT/SERVICE REVIEW
- BRAND AMBASSADORSHIP

### PAYMENT TERMS

- 50% UPFRONT
- 50% UPON CONTENT DELIVERY

### CONTENT CREATION TIME FRAME

(CONTENT IDEATION - POSTING)

5-10 DAYS

(A TIMELINE WILL BE DETERMINED BASED ON THE REQUEST)



## PREVIOUS COLLABORATIONS



Taylor  
WILLIAMS



twill.3



[www.iamtaylorwilliams.com](http://www.iamtaylorwilliams.com)



[book@iamtaylorwilliams.com](mailto:book@iamtaylorwilliams.com)

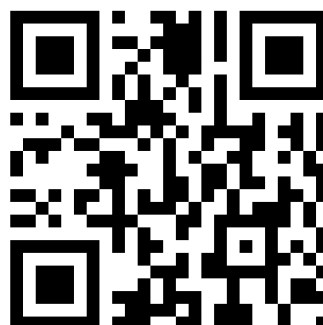
## ADDITIONAL SERVICES

Brand Promotion

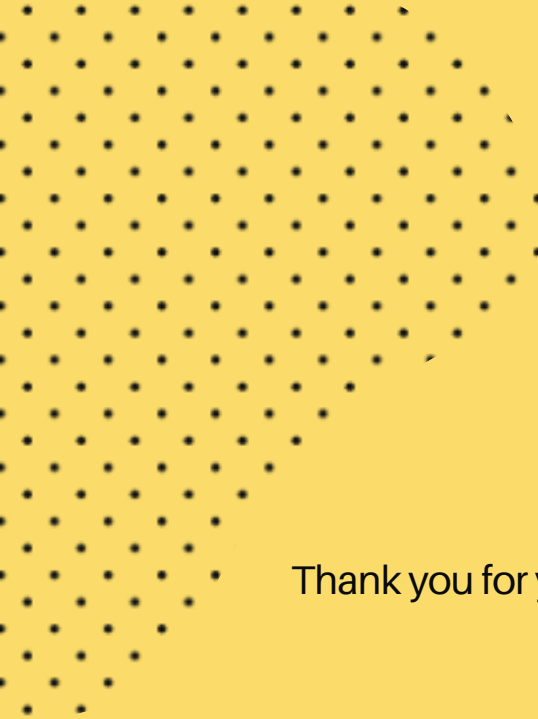
Acting

Reality TV

**BOOK TAYLOR  
WILLIAMS TODAY TO  
WITNESS HOW HE  
CAN ELEVATE YOUR  
BRAND TO NEW  
HEIGHTS.**



[www.iamtaylorwilliams.com](http://www.iamtaylorwilliams.com)



Thank you for your time and any potential opportunities. I am  
eager to hear from you.

Taylor  
WILLIAMS

